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QUEENS PARK WINES  
6E Atlas Business Centre  
Oxgate Lane  
London  
NW2 7HJ

15<sup>th</sup> September 2017

Our Ref 223728385

**Licensing Representation to the Initial Application for the Premises License for QUEENS PARK WINES, 6E Atlas Business Centre, Oxgate Lane, London, NW2 7HJ**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Esther Chan– Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

***Following an inspection to the premises on Thursday 24<sup>th</sup> August 2017, it has been noted that the warehouse is located in an industrial estate with no adequate parking spaces for the public. The unit is located inside a warehouse with numerous units supplying all types of goods such furniture, household goods etc. There are no nearby toilets and lighting outside the unit is relatively poor.***

***The applicant has applied for both 'on sales' and 'off sales'. In terms of 'Off sales, this would include internet sales and all goods will be delivered by a courier to the customer. The 'on sales' was included for the main purpose of wine tasting whereby customers would be able purchase the alcohol online (whilst on site) after a tasting session and take the alcohol away from the unit. Having discussed the logistics of the business with the applicant, it became apparent that conducting wine tasting in the unit was not appropriate. The above factors were also considered. The applicant did agree to **remove 'on sales'** and use the unit as office and storage.***

***The Licensing Authority would request that 'On sales' to be removed and the following points to be included in the operating schedule or added as conditions on the premises licence.***

1. An age verification plug in at the checkout stage of the website which checks people's ages against national databases will be used for every sale. A signature at the point of delivery must be obtained, No delivery will be left without a signature. Every 3rd party courier delivery box will be labelled with the words "Age Restricted Product".
2. Alcohol shall only be delivered to a residential or business address and not to a public place.
3. Members of the general public must not be allowed access to the premises in order to buy, browse or be supplied directly with alcohol at any time.
4. CCTV shall be installed, cameras must operate with Infra-Red and in Low Light, and record in Full HD. They must be operational permanently, footage will only be recovered in the event of a crime or a disturbance, or at any time requested by police officer or member of the council. One camera must face the front entrance and the other the rear wall, covering the entire area.
5. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (a) any complaints received
  - (b) any incidents
  - (c) any refusal of the sale of alcohol
  - (d) any visit by a relevant authority or emergency service.

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm the above.

Yours faithfully,



Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing